

THIS IS ABSTRACT! HEAVY-BODY MULTI-MEDIA ACRYLIC PAINT | HIGH PIGMENT CONCENTRATION | ULTRA-TRANSPARENT, ULTRA-STRONG POUCH WASTE FREE : USE EVERY LAST BIT OF PAINT MADE BY SENNELIER, FRANCE



#THISISABSTRACT

**IMAGINE A WHOLE NEW WAY OF PAINTING!**

ONE THAT COMES IN A PACKAGING WHICH IS INNOVATIVE, ELEGANT, HANDY AND FEELS RIGHT.

Sennelier has been a byword for quality among artists since 1887, year when Gustave Sennelier first opened his store as a colour merchant. He then developed extra-large paint tubes for the artist Nicolas de Staël and created the oil pastel for Pablo Picasso. 128 years later, Sennelier is innovating once again by launching the first range of acrylic paints for artists in a brand new style of packaging.

**ACRYLIC INNOVATION, MADE IN FRANCE.**

Abstract by Sennelier is a high quality fine acrylic paint manufactured in France and packaged in a flexible pouch offering all kinds of benefits:

- 1 As it fits comfortably into your hand it's much easier to use. The pouch is so strong that you can take it with you wherever you go and, unlike a tube, it can stand up to pressure even if you accidentally step on it!
- 2 The paint is better preserved because air cannot get inside the pouch. You can use the paint completely: there is no waste and no air bubbles which may cause the paint to spill out.
- 3 With abstract, there are no surprises when choosing a colour. There's no difference between the colour you can see from the outside of the pouch and the inside.

**ABOUT THE PAINT**

Abstract is the result of three years of research and by the Sennelier expert lab team. It is a fine acrylic paint which meets all the stringent quality demands that are a guarantee of Sennelier paints: its pigment concentration – quite amazing for this segment of the market – gives it a creamy-to-thick consistency which we've called "Heavy Body", along with incomparable covering power. The paste is a pleasure to handle with a brush, a palette knife or straight out of the soft pack. Its ease of application onto multiple surfaces makes it very popular with students, professional painters, street artists, and many more creative people.

**SINGLE PIGMENTS**

Abstract is composed of 34 single pigment colours among the range's 60 shades.



36 SATIN FINISH COLOURS  
 12 HIGH GLOSS COLOURS  
 6 IRIDESCENT COLOURS  
 6 FLUORESCENT COLOURS  
 AVAILABLE IN 120 ML AND 500 ML\* PACKS

\*20 colors

BE INNOVATIVE!



Displayed on a 1 metre gondola.

Abstract 120 ml (4 fl oz) and 500 ml (16 fl oz) fits in two Sennelier units (width 120 cm, depth 50 cm, height 216 cm). The 500 ml unit contains 20 colours, sets of 5 x 120 ml packs and an abstract panel.

Come and join the abstract movement on social networks by following

**#THISISABSTRACT**

- www.sennelierabstract.com
- facebook.com/Sennelier
- twitter.com/Sennelier1887
- instagram.com/sennelier1887

**SENNELIER**

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abstract®  
 innovative acrylic®

abstract®  
 innovative acrylic®

\*Innovative acrylic - acrylique innovante, acrílico innovador

Ref: XZ1022.02

abstract®  
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**SENNELIER**  
 modern since 1887



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abstract



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CONCENTRATION | ULTRA-  
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36 SATIN FINISH COLOURS					
■ 116   *** Titanium white PW6	■ 567   *** Naples Yellow PW6, PY3, PY83	■ 545   *** Cad. Yellow Lemon Hue PY3	■ 574   *** Primary Yellow PY74	■ 541   ** Cad. Yellow Medium Hue PY3, PW6, PY83	■ 543   *** Cad. Yellow Deep Hue PY83
■ 615   nr *** Cad. Red Orange Hue PY73	■ 674   ** Vermillon PR112	■ 613   *** Cad. Red Light Hue PR254	■ 606   *** Cadmium Red Deep Hue PR170	■ 686   *** Primary Red PY19	■ 635   *** Carmine Red PR202
■ 671   *** Deep Magenta PR122	■ 658   *** Quinacridone Pink PW6, PR122	■ 921   *** Light Violet PW6, PY23, PB15	■ 917   *** Purple PY23	■ 303   *** Cobalt Blue Hue PB29, PW6, PB15:1	■ 314   *** Ultramarine Blue PB29
■ 323   *** Cerulean Blue Hue PB15, PW6, PG7	■ 385   *** Primary Blue PB15	■ 320   *** Azurblau PW6, PB15, PG7	■ 341   *** Turquoise PW6, PG7, PB15:3	■ 896   *** Phthalo Green PG7	■ 809   nr *** Hooker's Green PY14, PG7, PBK7
■ 811   *** Permanent Green Light PY74, PB15	■ 871   *** Bright Yellow Green PY3, PG7	■ 214   *** Burnt Green Earth PY42, PBK7, PG7	■ 136   *** Titan buff PW6, PY42, PBK7	■ 252   *** Yellow Ochre PY42	■ 208   *** Raw Sienna PY42, PR101, PBK1
■ 211   *** Burnt Sienna PY42, PR101, PBK11, PBK7	■ 250   *** Flesh Ochre PW6, PY42, PR112	■ 202   *** Burnt Umber PR101, PBK7, PY14, PY42	■ 205   *** Raw Umber PY42, PBK7, PR101, PY14	■ 701   *** Neutral Grey PW6, PBK7	■ 759   *** Mars Black PBK11
■ 020   nr *** Iridescent Pearl Pigments iridescents	■ 028   nr *** Iridescent Gold Pigments iridescents, PY3, PBK7	■ 022   nr *** Iridescent Bronze Pigments iridescents, PBK7	■ 036   nr *** Iridescent Copper Pigments iridescents, PBK7	■ 029   nr *** Iridescent Silver Pigments iridescents, PBK7	■ 070   nr *** Iridescent Black Pigments iridescents, PBK7
■ 502   nr Fluo Yellow Pigments fluorescents	■ 648   nr Fluo Orange Pigments fluorescents	■ 604   nr Fluo Red Pigments fluorescents	■ 654   nr Fluo Pink Pigments fluorescents	■ 304   nr Fluo Blue Pigments fluorescents	■ 895   nr Fluo Green Pigments fluorescents
12 HIGH GLOSS COLOURS					
■ 116B   *** Titanium white PW6	■ 545B   ** Cad. Yellow Lemon Hue PY3	■ 574B   *** Primary Yellow PY74	■ 686B   *** Primary Red PY19	■ 671B   *** Deep Magenta PR122	■ 917B   ** Purple PY23
■ 314B   *** Ultramarine Blue PB29	■ 385B   *** Primary Blue PB15	■ 896B   *** Phthalo Green PG7	■ 252B   *** Yellow Ochre PY42	■ 211B   *** Burnt Sienna PY42, PR101, PBK11, PBK7	■ 759B   *** Mars Black PBK11

■ available in 500ml □ available in 120ml  
 I = \*\*\* Very good lightfastness II = \*\* Good lightfastness III = \* Average lightfastness nr not listed  
 ■ Opaque □ Transparent  
 ■ Semi-opaque □ n.r. not listed